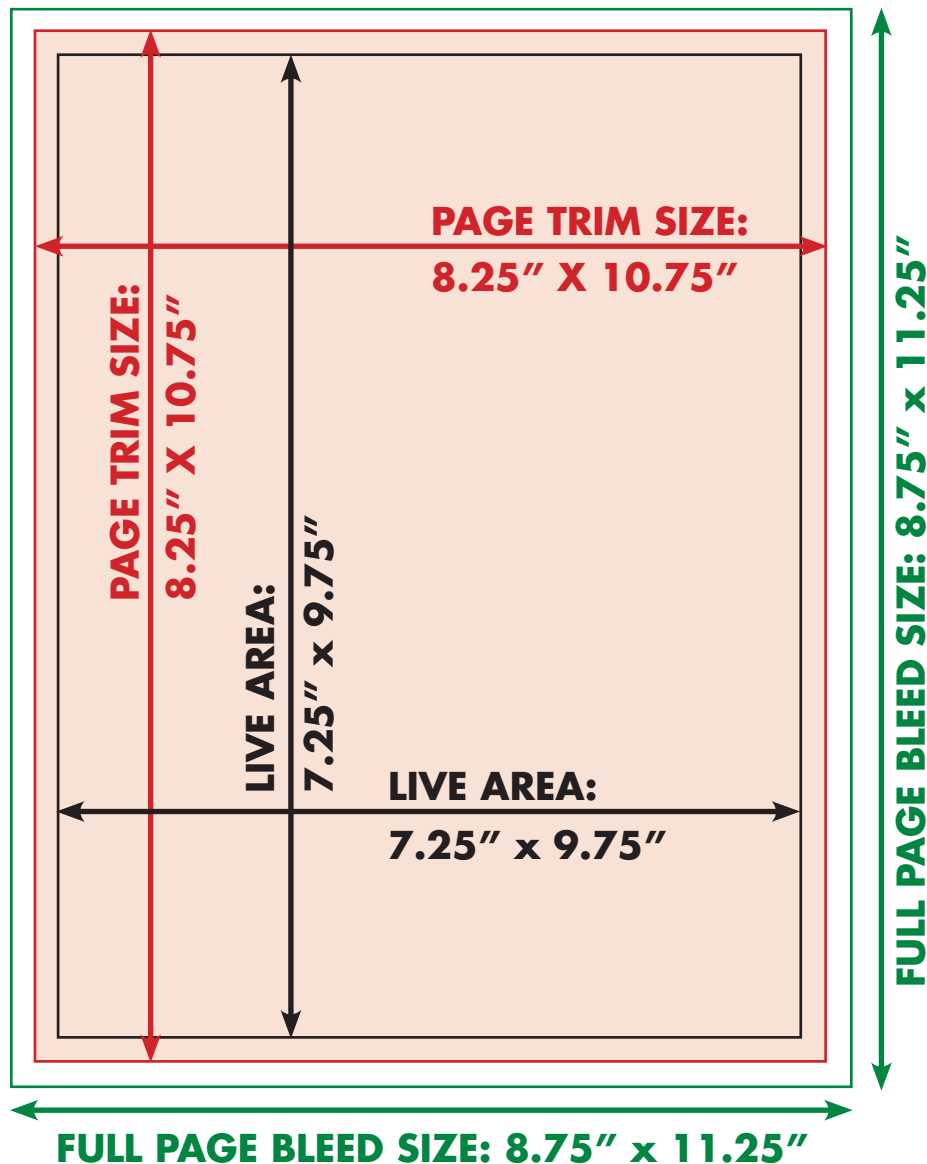


SPOTTER MAGAZINE ILLUSTRATED FULL PAGE SIZE AD SPECS



Spotter Magazine Ad Specification Submissions For Camera-Ready Ads

> Full Page trim size: 8.25" x 10.75"

- add 1/4" all around if ad bleeds to edges (8.75" x 11.25")
- Keep live art to: 7.25" x 9.75"
- Color ads or black and white must be 300 dpi*, or more for best printing quality.
* 300 or 600 dpi is preferable.

Files Accepted:

- > Hi Rez .pdf's
 - > Hi rez .jpeg's
 - > InDesign files
 - > All color files should be converted to CMYK
- > Artwork can be completed by your own designer or the DCA can supply a finished ad for you at an additional cost. Please contact the Spotter Ad Manager for in-house designer assistance information, or that you will be supplying a camera-ready ad.